



KRUPANIDHI GROUP OF INSTITUTIONS

.....a tradition of excellence

AICTE Approved

PGDM
HEALTHCARE ANALYTICS

www.krupanidhi.edu.in



Prof. JAMES F. JORDAN

A Senior executive with more than 25 years experience in global Fortune 25, economic development, and entrepreneurial start-up organizations in the Medical Device. Prof. Jordon is the President & CEO at PITTSBURGH LIFE SCIENCE GREENHOUSE (Pittsburgh, PA) He has also served as the Distinguished Professor and Director, Masters of Science in Biotechnology and Management at the top world ranking American university CARNEGIE MELLON UNIVERSITY – HEINZ COLLEGE (Pittsburgh, PA)

HE STATES:

“Congratulations on approval of your healthcare analytics program. We believe the improvement of health hinges on healthcare analytics to improve existing business models and to create new ones.”



Dr. CHANDRIKA KAMBAM

Vice President-Clinical Services at COLUMBIA ASIA HOSPITAL

SHE STATES:

“Information technology has infiltrated into our life like never before. The world has become flat and boundary less, we generate enormous amount of data every day. The number of insights that we can create from this data is endless. It is very important for the next generation to develop skills in these areas. Keeping this in mind KGI has developed these courses to help students to be better prepared for the future”



The legacy of KGI

Krupanidhi College is a Christian institution managed by Krupanidhi Educational Trust. Krupanidhi is an educational dream that started out as a small structure in Koramangala in Bangalore some 30 years ago and is a huge, renowned, 11-acre campus today. The college was founded by three eminent educationists, Dr. Prof. Suresh Nagpal (M.Pharma, Ph.D), Mrs. Geetha Nagpal (MBA), and philanthropist Sunil Samson Dhamanigi (M.Pharma), making them the pioneers in the field of pharmacy education. It is also the first college to start Physiotherapy in Bangalore.

Established in 2008, Krupanidhi School of Management (KSM) is an integral part of ever expanding Krupanidhi Educational Trust Bangalore, India founded by Dr.Suresh Nagpal, Mrs. Geeta Nagpal and Prof. Sunil Samson Dhamanigi in 1985.



From the Chairman's Desk

Prof.Dr. SURESH NAGPAL

Chairman of Krupanidhi
Group of Institutions

Education has been the fountainhead of every human endeavor. Its quality has been the driving force for an eternal quest of wisdom, through the corridors of human experience. It is this quality alone which in it's true manifestation becomes the inspiration for transcendence from the mundane to the higher realm of life.

The focal point is to guide the students through a system beyond pure academic achievements into development of total personality.

The vigorous youth of today, who are straying away from the righteous path need a strong hand to guide them in the right direction. Today's generation is no doubt straying because of a lack of direction, and are losing out on their precious years of fulfilling life. We believe that nothing is impossible for a person with an indomitable will. This perseverance is best encapsulated by our modern Gurukula system of teaching. At Krupanidhi this Gurukula system is followed diligently for the holistic development of the student.

BOS Members



KOTHANDARAMAN SRIDHARAN



He is a successful entrepreneur, co-founder, CEO, and on the Board of Directors of BFL-Mphasis Software, an 25000+ people company, acquired by HP. Having studied Engineering in the Indian Institute of Science & Entrepreneurial Management from Stanford University

HE STATES:

" Darwin said: " It is not the strongest of the species that survives, nor the most intelligent. It is the one that is the most adaptable to change." Dr. Suresh Nagpal, Dr. Samuel Paul and their KGI team have a vision to help the Future Game Changers to adapt to change and proactively make changes in their curriculum that will make a crucial difference to help the current generation. KGI has formed an enviable 'Board of study members' from Carnegie Mellon, IIM, IIT, CMU, Stanford, IISc and other elite universities as well as from international MNCs not just about keeping up with the rate of change and but how we do it by breaking the traditional boundaries to create the global talents who can Learn, Unlearn and Relearn."

Academic Mentors



Dr. NAGENDRA SWAMY
Sr. President, Group Medical
Director & Chairman Quality
Council at Manipal Health
Enterprises



Dr. CHANDRIKA KAMBAM
Vice President-Clinical
Services at COLUMBIA
ASIA HOSPITAL



Dr. R. RAJENDRAN
CEO & Founder of GREEN
CHEM



Shri. MANOJ KRISHNAN
CIO
Landmark Group, Dubai.



Dr. RANGARAJAN
IIT, IIM (Ahemdabad)
Coach & Visionary-Indian
Education System



Dr. KALYANI RANGARAJAN
IIM (Ahemdabad)



Shri. JAYAKUMAR
Former. MD & VP
Walmart India



Shri. STEPHEN PAUL
XLRI



Shri. T.V. SRIDHAR
Ex. IBM Associate Partner



Dr. V. SRIDHAR
Professor, IIIT, Bangalore



Mr. ARVIND KULKARNI
Sr. Director-Analytics,
Equality Health, USA



Mr. BASTIN ROBINS
CTO, Data Scientist Clever
Insight.



Dr. NAGENDRA SWAMY

Sr. President, Group
Medical Director &
Chairman Quality
Council at Manipal
Health Enterprises

HE STATES:

"I am very proud to write this testimonial to Krupanidhi Group of Institutions, led by Visionary founder Dr Suresh Nagpal. KGI has decades of rich experience in the field of education and skill development. It has in-depth understanding of the requirements of the industry, community & various Stakeholders and always delivers its objectives. KGI now in unique collaboration with Mindshare Learning Centre of USA has applied this valuable knowledge in the Health care Sector along with focus on the intricacies of much needed Health Care Analytics. The course curriculum is built around case studies, interactive lecture sessions, specialist lectures and project work at all stages of the course. I am sure this will add immense value to healthcare industry across the world. I wish the Krupanidhi Group my Best Wishes for this latest Brain Child which I am sure will set the Industry ablaze and the graduating Students will acquire the rare combination of Managerial as well as Analytical Skills in healthcare."

PGDM

Redefined

SKILL SET

- ☐ Introduction to Healthcare Analytics.
- ☐ Healthcare Management & Leadership.
- ☐ Python & Latest Technology
- ☐ Healthcare IT
- ☐ Data Mining, Data Science for Healthcare Analytics
- ☐ Machine Learning & Deep Learning (Pharma & Medical)
- ☐ MIS in Healthcare
- ☐

Programme Duration- 2 years
Commencement of course- August
Entry Requirements- Minimum 50% marks in any bachelor program from recognized university.

Krupanidhi School of Management is offering a two year full time programme in PGDM. The essential qualification for students desirous of studying the PGDM would be an AIU recognized Bachelor degree or equivalent. The program would attain the standards of study, depth and coverage suitable for post graduate studies. The successful completion of the program after meeting all prior statutory requirements stated for the program, would lead to the award of the Post Graduate Diploma in Management (PGDM).





The program objectives are to provide a general management perspective to the, candidates, with an appreciation of the theoretical frameworks, analytical methods required for functioning effectively and efficiently as a member of the management group, at entry level executive onwards.

CAREER OPPORTUNITIES

- ☐ Hospitals and health systems
- ☐ Medical group practices
- ☐ Clinics and outpatient care centers
- ☐ Home healthcare agencies
- ☐ Insurance companies consulting firms
- ☐ Bio-pharmaceutical companies
- ☐ Government healthcare centre



MR ARVIND KULKARNI

Sr. Director-Analytics, Equality Health, USA

HE STATES:

" I was greatly impressed and pleasantly surprised at the serenity surrounding Krupanidhi campus which reminded me the experience I had when I visited Stanford University the first time. After taking a quick tour of the campus and interacting with the staff I could see the passion and dedication of everyone toward the betterment of education not only at national level but also at international level. The PGDM course (HCA/IB/IT) is another excellent effort by Krupanidhi to educate students in a very creative and convenient way to broaden their knowledge by imparting crucial elements to make them unique at global level."

USP OF PGDM @ KGI

- ❑ **Expertise in Managerial, Technical and Domain Skills.**
- ❑ **Fully Trained in Domain Knowledge.**
- ❑ **Extensive and Flexible Industry Internship Program**
- ❑ **Collaboration with University of Memphis**
- ❑ **Innovative curriculum keeping in Mind the Latest Industry Benchmarks.**
- ❑ **15 days visit to the United States for academic and industrial exposure.**
- ❑ **Global Mentors**
- ❑ **10 years US Visa Access**
- ❑ **Access to Global Assignments.**
- ❑ **Dual validation by KGI(AICTE approved) and Mindshare Learning Centre USA**
- ❑ **Access to the KGI Finishing School.**



Dr. KALYANI RANGARAJAN
IIM Ahemdabad

SHE STATES:

"Any great educational institution rests on four pillars! Infrastructure, Faculty, Students and Placement. KGI have excellent infrastructure, in terms of buildings, facilities and class rooms. Faculty are highly qualified and enthusiastic. If the students are motivated and hardworking, they should have no difficulty in getting good placements of their choice. To aid in this process, three new verticals have been added to the curricula. These have been designed and updated to fit industry needs and differ vastly from the routine courses. Honed by industry and academic stalwarts, the programme shows great promise to create professionals in the areas of Health Analytics, Information Technology and International Business!"

Career Enhancement Services

The Career Enhancement Services at Krupanidhi Group of Institutions believe in guiding and assisting the students through a system beyond pure academic achievements into development of total personality.

Our objective is to awaken a need of change within the students and work with them to achieve their goals by continuous interaction and inputs from our recruiters. We focus on strengths of each student to nurture the talent for the need of various corporate. We have been placing our graduate's successfully in various prestigious organization from Banking, Consulting, Retail, FMCG, Information Technology and Service sectors.

The Career Enhancement Services assist our graduating students in campus recruitment, Industry interaction, Resume writing, Mentoring and Internship with renowned national and multi-national organizations.

We would be happy to invite your prestigious organization for various engagement programs at Krupanidhi Group of Institutions.

✉ placements@ksm.edu.in

☎ +91 9686600228



Research & Development–Building Blocks for the Future

Krupanidhi Group of Institutions has a long tradition of pursuing cutting edge research and has organized research activities across all the colleges in its integrated campus. The Management at Krupanidhi believes that research and development is the key for the success of students and also for the continuing growth of the country.

In order to move towards the goal of building a robust culture of research, a unique initiative called the “Krupanidhi-Research Incubator Program” has been launched at Krupanidhi Group of Institutions. The scope of this program is to inspire and ignite the

young minds in research, irrespective of their discipline by conducting training programs, bringing subject experts from various research laboratories as well as multinational companies within the campus. K-RIP motivates the students, to explore their hidden potential and to conceptualize innovative ideas. The Research at Krupanidhi focuses students as central part of the program and they are encouraged to design and carry out projects under the faculty guidance, who in turn are also guided and monitored by research mentors from various national and international academic and research institutes.

Statistics Show:

- ❑ market is expected to record a CAGR of 16.28 per cent.
- ❑ Indian companies are entering into merger and acquisitions with domestic and foreign companies to drive growth and gain new markets.
- ❑ The hospital industry in India stood at Rs 4 trillion (US\$ 61.79 billion) in 2017 and is expected to increase at a Compound Annual Growth Rate (CAGR) of 16-17 per cent to reach Rs 8.6 trillion (US\$ 132.84 billion) by 2023
- ❑ CB Insights report 60-per cent growth seen in 2015
- ❑ 77 mergers and acquisitions and 19 IPOs around the world





Accolades & Awards

- **DOYEN'S AWARD 2017**
Awarded among the finest Education Institution in Karnataka" by THE HINDU
- **KPMG, INDIA**
Ranked Asia's Fastest Growing Private Education Institute
- **HIGHER EDUCATION REVIEW**
Ranked 9th among top 20 Emerging B-Schools in India
- **SILICON INDIA**
Ranked 5th among placement parameter in B-School College survey
- **WORLD EDUCATION CONGRESS**
Awarded The Educational Institution with the Best Infrastructure
- **WORLD EDUCATION CONGRESS**
Awarded The Educational Institution with the Best Academic & Industry Interface
- **THE EUROPEAN COUNCIL OF BUSINESS EDUCATION (ECBE)**
Krupanidhi School of Management is the only institution in entire South India having membership in the ECBE



KRUPANIDHI GROUP OF INSTITUTIONS

COLLEGE OF PHYSIOTHERAPY

SCHOOL OF MANAGEMENT

COLLEGE OF PHARMACY

FIRST GRADE COLLEGE

COLLEGE OF NURSING

RESIDENTIAL PUC

33 YEARS
OF EXCELLENCE

11 ACRE
CAMPUS

35+
COUNTRIES

ALUMNI
75000+

STUDENTS
6500+

UNIVERSITY RANKS
350+

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Varthur Hobli, Off Sarjapur Road, Bangalore- 5600 35

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